

Four Simple Steps to Selecting a **Core Series™ Portfolio** Adhesive

The Core Series Portfolio is designed to streamline your adhesive + construction selection process. These four simple steps will help you in determining the correct adhesive for your application.



Step 1: Lamination

Identify what type of material will you be laminating to. Common substrates include:

- Foams
- Fibrous Nonwovens, Felts or Fabrics
- Films and Foils

Step 2: Surface Energy

Determine the surface energy of the substrate your laminated part will be bonded to.

There are several types of surface energy options:

- High
- Low
- Medium
- Extra low



Step 3: End Use Requirements

Consider if there are any other end use application requirements that should be taken into account such as:

- Temperature Resistance
- Humidity Resistance
- Solvent / Chemical Resistance
- UV Resistance
- Shear
- Tack
- Cost
- OEM Certification



Step 4: Tape Construction

Choose the construction and liner combination that is suited for your application.

Now, you're ready to choose an Avery Dennison Core Series product for the job.



Visit tapes.averydennison.com/coreseries to download the **Core Series Portfolio Product Selection Tool**.